

*(Outside Back)*

**ARTWORK WITH BORDERS**

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 17" Half Fold  
(Outside Front)*

← **score**

**bleed** →

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

**cut line** →

This is where your artwork will be trimmed.  
(Finished size ordered)

**safety** →

All text must be kept within the **blue line**

*(Inside Front)*

**ARTWORK WITH BORDERS**

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

*11" x 17" Half Fold  
(Inside Back)*

← **score**

**bleed** →

Artwork that reaches the outline needs to extend to the edge of the **red line**.

**cut line** →

This is where your artwork will be trimmed.  
(Finished size ordered)

**safety** →

All text must be kept within the **blue line**